



Dear Prospective Exhibitor,

On Thursday, October 28th to Saturday, October 30th, 2021, SDMEA will be hosting our 13th annual Music Education Conference in conjunction with the South Dakota All State Chorus and Orchestra. This year we will be in Rapid City, SD at the Rushmore Civic Center. We would love for your organization to be a part of our exhibit hall!

Along with the 1,000-voice All State Chorus and the 150-member All State Orchestra, the conference will feature clinic sessions and concerts for educators from across the state. In an effort to increase traffic in the exhibit area, we will again open the Exhibit Hall to everyone attending the All State Chorus and Orchestra event. This will provide all in attendance with an abundance of resource information; including materials, equipment, instruments, travel opportunities, and fundraising ideas. The SDMEA exhibits will give the music educators and students from South Dakota one of the few opportunities they have within the school year to view such extensive exhibits.

Please see the following page for the Exhibit Hall schedule.

The following timetable of application procedures has been established for this year:

1. Registration received on or before Friday, October 16th: Booth placements will be assigned first by corporate sponsorship of SDMEA, then (as possible and within reason) according to the date and time received.
2. Registration received after Friday, October 16th will pay an additional \$50 fee for booth reservation.
3. Cancellations received by October 16th will receive a full refund.
4. Cancellations received after October 16th will be assessed a \$50 processing fee.

Registration for the exhibit hall will again be completed online via the Google Form listed on the last page of this document.

Exhibiting with SDMEA is a sound marketing move. The audience is large, diverse, and in need of your services. I sincerely hope that you will complete the online registration at your earliest convenience.

Sincerely,
Kim Bruguier
SDMEA Conference Manager

SDMEA STATE MUSIC EDUCATION CONFERENCE

----- GENERAL INFORMATION & SCHEDULE -----

DATES: October 28th to October 30th, 2021

LOCATION: The Monument aka Rushmore Plaza Civic Center
444 N Mt Rushmore Rd
Rapid City, SD 57701
<https://www.themonument.live/>

EXHIBIT AREA: Lacroix A and B (This is subject to change)

EXHIBIT SET-UP: Thursday, October 28th, 1:00 PM - 8:00 PM

(Hours are subject to change - depending on All State Chorus and Orchestra Schedule)

EXHIBIT AREA OPEN: Friday, October 29th, 8:00 AM – Noon & 1:00 PM – 5:00 PM
Saturday, October 30st, 8:00 AM – 11:30 AM

EXHIBIT DISASSEMBLY: Saturday, October 31st, 11:30 AM – 2:00 PM

FOR QUESTIONS OR ADDITIONAL INFORMATION, CONTACT:

Kim Bruguier
1219 W. University Ave.
Mitchell, SD 57301

Phone: 605-230-0509

E-Mail: kim.bruguier@k12.sd.us

---- HOTEL ACCOMMODATIONS ----

Rapid City has an abundance of Hotel Accommodations to select from.
The SDMEA Conference Hotel is:

Holiday Inn Rushmore Plaza
505 N 5th St, Rapid City, SD 57701

REGISTRATION FOR THE EXHIBIT HALL WILL NOW BE COMPLETED ONLINE THROUGH A GOOGLE FORM.

PLEASE VISIT THIS LINK TO REGISTER:

<https://goo.gl/forms/VaZ1GHbHTSmm0Ik22>