



# **2017-2020 Proposed Strategic Plan**

To be approved by majority vote of the board of directors.

## **Our Vision**

**To promote quality, comprehensive music education for all South Dakota students as a part of their complete education.**

## **Our Mission**

**The South Dakota Music Education Association supports music educators in all areas at all levels and advocates for music education as an essential component in the education of all students. The South Dakota Music Education Association sponsors events that provide quality musical experiences for students and professional development opportunities for music educators.**

## **Our Programs and Services**

**Currently the South Dakota Music Education Association offers the following to our membership: Elementary Honor Choir, Festival Choir, Middle School Virtual Choir, Middle School All-State Band, Middle School All- State Jazz Band, High School Virtual Choir, Kids Sing Camp, State Music Education Conference, Middle School All-State Orchestra**

## **Our Goals 2017-2020**

1. More inclusion and participation in the the state music education conference
2. Better communication with affiliate music education organizations in our state
3. Provide voice for the importance of music education in schools at a state level
4. Provide professional support for music educators via conference and workshops
5. To have a greater online presence within our state

## **Our Goals: 2017-2020**

**Goal 1:** More inclusion and participation in the the state music education conference

### ***Strategies:***

- Offering strands that cover all aspects of music education
- Outreach to districts to support sending their teacher
- Advocacy to teachers to attend conference while attending ASC&O
- Work with SDHSAA to support teachers' attendance

**Goal 2:** Better communication with affiliate music education organizations in our state

### ***Strategies:***

- Get booth at bandmasters, ACDA mid-winter conference
- Offer booth for SDMEA conference,
- asking other state organizations to assist with session ideas,

**Goal 3:** Provide voice for the importance of music education in schools at a state level

***Strategies:*** Giving advocacy tools to teachers, sending NAFME items forth, MIOSM, Hill Day

**Goal 4:** Provide professional support for music educators via conference and workshops

### ***Strategies:***

Continue and expand as already set forth

**Goal 5:** To have a greater online presence with our state educators via facebook/website.

### ***Strategies:***

Continue and expand as already set forth





