



South Dakota Music Education Association

Approved Meeting Minutes

January 7th, 2017

Christ Lutheran Church, Sioux Falls, SD

10:00 AM

Board Members Present: Deb Rohrer, Rogene Brown, Mike Bossman, Laura Schenk, Colby Schuck, Gina Mees, Jaime Kessler, Emily Danger, Wendy van Gent, Char Cade, Kim Bruguier, Melissa Fikse, Kelsey Marker, Bethany Amundson, Paul Schilf, Chris Borchardt, Kim Bogard, Stephanie Wranek, Emily Danger, Jessica Perkins, Andrea Harstad

Board Members Absent: Todd Carr, Boyd Perkins, Kari Owens, Jon Bakken

President Rohrer called the meeting to order at 10:10 am.

Additions to the Agenda: The order of the agenda was amended by moving up the orchestra/newsletter report. Agenda Accepted.

President Report – Rohrer mentioned looking into the expansion of conference planning/facilitation jobs beyond the board. Discussion was held on making the conference chair a separate position, possibly with a stipend. Bruguier and Rohrer were more inclined to have the SDMEA past president be the point person of the State Music Conference.

Motion by Cade, second by Bruguier to amend the bylaw concerning the past president's duties to include the coordination and oversight of the activities of the State Music Education Conference. Motion carries.

Motion by Schilf, second by Brown that we work on the revision of bylaws and the revision of the bylaws is complete no later than October 31st 2017. Motion carries.

Introduction of board members.

Rohrer mentioned that we should be searching for people to nominate for the board's outgoing positions. Open positions needing nominations will be the High School Choral

Chair, Band Chair, and Middle School Band Elect position. Other positions with upcoming openings are Elementary Chair and Middle School Choral Chair. Discussion was held on what these positions involve and potential nominees.

Discussion was held on adjusting the wording in the bylaw revisions to indicate that elect positions are not required to attend board meetings.

Secretary Report –

Minutes can be viewed at <http://sdmea.net/about/meeting-minutes/>

Motion by Schilf, second by Brown to approve May 2016 minutes. Motion Carries.

Motion by Amundson, second by Bruguier to approve the August 2016 meeting minutes. Correction of name spelling. Correction of heading. Motion Carries.

Motion by Brown, second by Bruguier to approve the October 2016 general membership meeting minutes. Correction of name spelling. Correction of heading. Motion Carries.

Motion by Cade, second by Marker to approve the October 2016 meeting minutes. Correction of name spelling. Correction of heading. Motion Carries.

Treasurer's Report-

Schenk reported that our former accountant has retired and we are training in a new accountant. Our expense is up \$6,000 from last year, but we still ended this year \$450 in the black. Schilf mentioned that more money is still coming in for the musician magazine. Schenk reminded board members that whenever there is any expense there needs to be a paper trail and a voucher needs to be filled out. At this time, Schenk recommends that the board does not open a SDMEA Foundation account. Brooks presented the board with SDHSSA's donation check of \$500.

Executive Director Report—

Schilf mentioned that NAFME is looking for donations to the Lowell Mason House Music Center. Schilf recommended that SDMEA send a donation.

Motion by Cade, second by Marker to contribute \$100 to the Lowell Mason House Music Center. Motion carries.

Schilf addressed the board on allowing corporate sponsors to contribute to specific activities and not just SDMEA as a whole. Discussion on how corporate sponsors are more likely to donate if their donation is event specific. Schilf and Rohrer suggested that

our corporate sponsorships could grow. Bruguier suggested that as a board we should be specific about who is contacting these corporate sponsors. Schilf recommended that as a board we develop a policy for corporate contact and sponsorships.

Motion by Schilf, second by Schenk that it is the responsibility of the executive director with the support of the executive committee to secure sponsorships for SDMEA. Motion carries.

Break for lunch at 11:53 am. Meeting resumed at 12:06 pm

President Elect Report-

Bruguier is setting up a Summer General Music workshop with Jim Tinter for late July or early August. This will be open to collegiate and non-members as well as active members. She will notify the board when dates are finalized. Artie Almeida may be a potential presenter for this Fall. Bruguier suggested that we could team up with the state ORFF groups to fund Almeida coming.

Bruguier asked the board to spend time discussing and editing the 2017-2020 proposed strategic plan. Discussion was held on the following goals.

- More inclusion and participation in the state music education conference
- Better communication with affiliate music education organizations in our state
- Provide voice for the importance of music education in schools at a state level
- Provide professional support for music educators via conference and workshops
- To have a greater online presence with our state

Motion by van Gent, second by Bruguier that the strategic plan presented by Bruguier be adopted as the SDMEA strategic plan through 2020. Motion carries.

Bruguier presented more information on ALF (Advocacy Leadership Force) to the board.

SDHSAA Report- Brooks Bowman

Bowman stated that there will be a change in the orchestra rehearsal space for All-State 2017 in Sioux Falls. Auditions for All-State Chorus 2016 went smoothly and they will continue to use the same system next year. Sioux Falls Roosevelt will no longer host All-State auditions. He is seeking recommendations for a new audition space in or near Sioux Falls.

Orchestra/ Newsletter Report-

Marker presented on MS All-state Orchestra. They had a good turnout for auditions and from the 77 students that auditioned 55 students were accepted. This event will be in the red this year with a large part of the cost coming from the facility rental. Amundson

mentioned that she would be willing to host the event at DWU for no cost in the future. Marker is looking for audition alternatives to save costs. Discussion was held on using online video auditions.

Continue to submit items for the newsletter to Marker by the 15th of every month.

SD Musician Magazine-

Jessica Perkins reported that SD Musician Magazine is doing well financially. They have two corporate sponsors, Dakotah Kitchen and Bath and Popplers Music. These sponsors receive an ad in the magazine as part of their sponsorship. The winter 2017 issue is under construction right now. If board members have anything to submit to the magazine, January 9th is the cut-off date. Board members should check their contact information in the google drive folder and make sure the information is up to date. Board members need to send headshots to Bossman for the SDMEA website.

Choral Report –

Danger presented information on the HS virtual choir. Work on the virtual choir was recently completed and the video will be posted soon. There was a low participation rate for the choir this year. Rohrer suggested that we could seek out college students who are involved in video/audio engineering to help with this project.

Middle School Band Report –

Wranek reported that MS All-state band is doing well and they are receiving a higher number of auditions from more schools. They had 517 students audition from 74 schools in SD. MSASB music will be available for directors no earlier than January 15. Next year's MSASB will be in Huron on March 3rd & 4th.

Collegiate & NMTP Report –

van Gent reported on new music teacher partnerships. She has contacted music education professors around SD for information on their new graduates and she has not received any information. van Gent suggested that board members fill out an application to be a mentor. There are currently 36 teachers in the mentorship program.

We had 59 collegiate members and 6 new music teachers attended the State Music Conference. van Gent is applying for a grant to allow collegiate members to attend Hill Day. If they receive the grant those students who attend will present on their experience at the State Music Conference. The national research chair contacted van Gent about doing a research session at the State Music Conference. We are one of the only conferences that does not do a research session and van Gent suggested adding one to the State Music Conference.

Middle School Vocal Report—

Fikse presented information on Kids Sing Camp. Information about Kids Sing Camp is not getting from the music teachers to the students. The best way to recruit the students is to send information out to past participants. Rohrer recommended that we set up a booth at the Summer Activities Fair and hand out brochures.

Band Report-

Borchardt presented on MS All-State Band. Michael Walsh and Tammy Yonce from SDSU will be providing 2 or 3 clinics and van Gent will assist in Borchardt in providing credit for clinic attendees.

The MS all-state jazz band results will be posted on January 9th. They had 48 students audition which is enough to have two full bands. The event will not make money this year but sponsorships from Schmitt and Popplers have helped.

Tri-M Report-

Amundson reported that Huron, Pierre, and Tea all have Tri-M chapters and Madison is looking into starting a chapter. She will start promoting the chapters more in the spring.

Technology Report-

Rohrer reported for Carr. We had 120 members attend the conference. There were no non-members who attended the conference.

Exhibits/Webmaster/Historian Report-

Bossman reported that the SDMEA website is running smoothly. He will be adding a social media bar to the bottom of the website.

Traffic in the exhibit hall at the conference was slow. Bossman will be putting up signs at next year's conference to attract students and teachers to the exhibits. Schilf mentioned that the Popplers' booth did financially well at the conference. Bossman will look into changing the hours of the exhibit hall to better coincide with All-State. Bossman suggested that we have an early-bird registration booth price of \$300, normal booth price of \$350, and an after due date price of \$375.

Retired Report-

Cade reported that giving tickets to retired music educators for the All-State Chorus and Orchestra Event went very smoothly this year in comparison to past years. Cade got the ticket request to Bowman by October 20th and he then made sure those tickets were available at the box office for the retired members attending. This year Bowman

arranged for 11 tickets (reserved, main floor seating) to be picked up at the Premier Center Box Office.

Elementary Report-

Mees reported that Elementary Honor Choir went well and there were great reviews of the guest conductor. Next year's Elementary Honor Choir director is willing to lead the choral reading sessions for the 2017 State Music Conference. We will continue to offer the choral reading sessions to the Elementary Honor Choir director. Schenk mentioned that she would like to continue pre-sale of tickets in the morning. Schenk recommends that everyone attending the Elementary Honor Choir Concert should have a ticket regardless of whether they need to purchase one or not. Schenk recommends that parents are informed that they should plan to purchase tickets in the morning when they drop off their student for the event. Greg Gilpin commissioned a piece for the 20th anniversary of this event.

Festival Choir is in its 8th year and the registration cut-off is December 20th. Ordering the music has been difficult for shipping reasons. They are waiting for one more music selection to arrive before they ship the all of the music to the participating schools. This event is doing well financially.

Awards Report –

Bogart will be taking over the position of awards chair. She is looking into updating the awards nomination process by potentially using google forms. Rohrer mentioned that plaques for the performing groups at the conference will be part of the responsibility of this job.

State Music Education Conference 2017 Items

Brown sent out a google form to conference attendees and she received a lot of good feedback. It was difficult for people attending the conference for credit to get enough class time to receive the credit. This was especially true for attendees who had students in the All-State ensembles. Brown received feedback that some participants felt that sessions were rushed and that the presenters didn't have enough time. van Gent will look into getting Voces8 to perform as a headliner for our conference in 2017 or 2018. Schilf mentioned that he has connections to the trombone player in Dallas Brass and will look into getting that group for the headliner in 2018.

Motion by Schenk , second by Bossman to adjourn the meeting. Motion carries.
Meeting adjourned at 3:11 PM.

Next meeting: May 20th, 2017; 10:00am – 5:00pm, Location TBD
Submitted by Kessler, January 7th, 2017